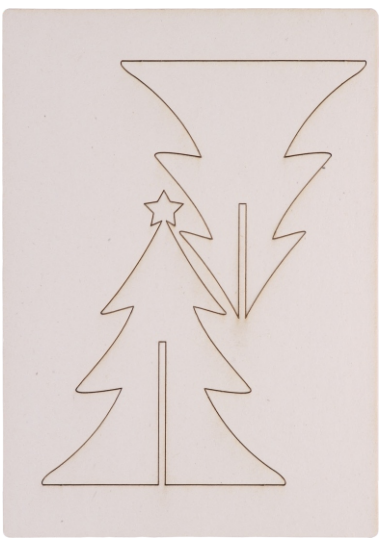
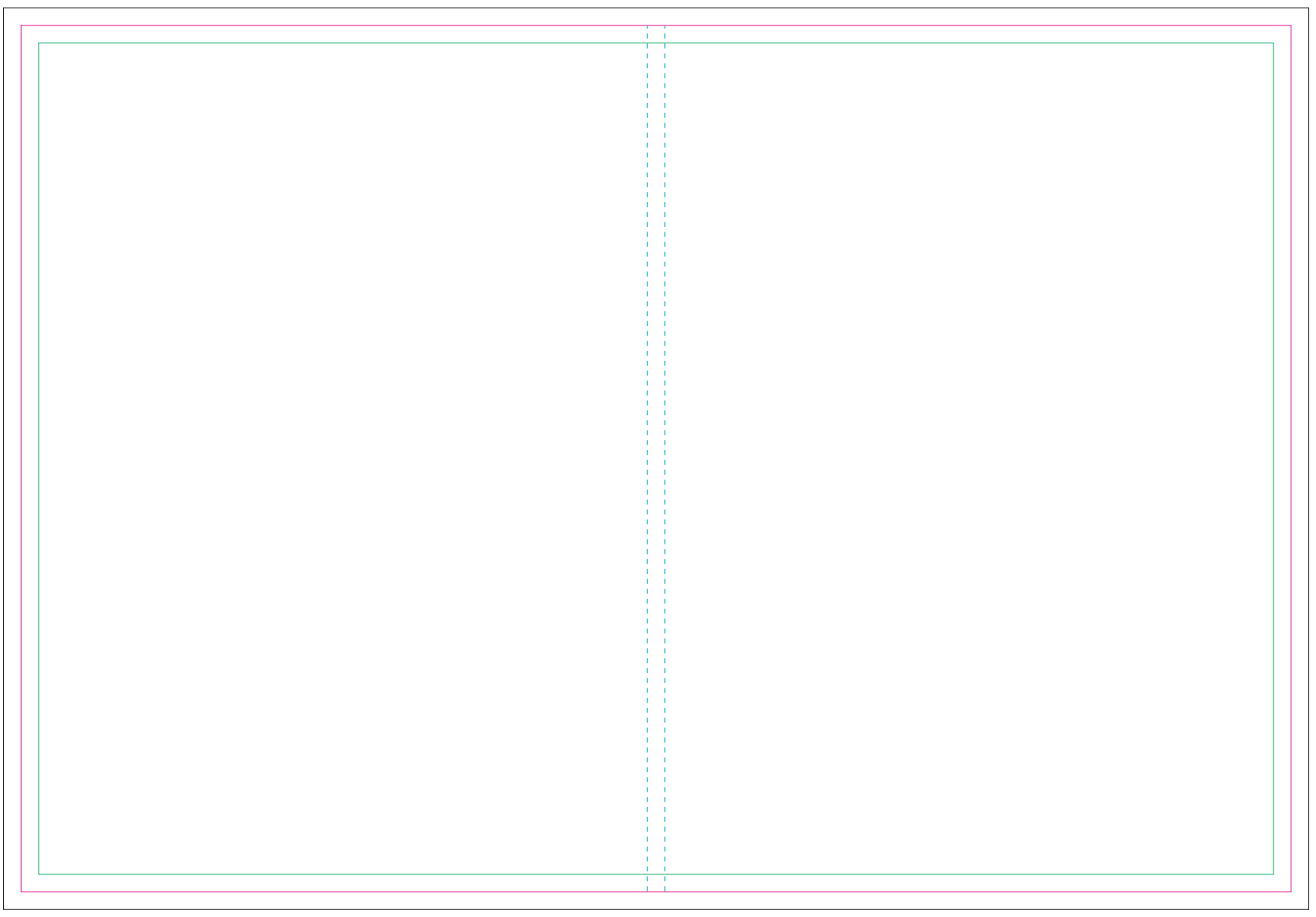


OUTSIDE



INSIDE

Margin

Edge of product

Bleed limit 3-3 mm (background must fill it)

Fold line

Not visible part of graphics

resolution: min. 300 DPI
colours: CMYK
formats: TIFF, PDF, EPS, AI, CDR

The green line indicates the area all non-background object-texts, logos, etc.
The pink outline the maximum size of graphic visible on the product.
The black line indicates the size of the required graphics including bleed.
The blue dash line indicates the folding.